SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the **Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): January 27, 2014

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

0-14616

New Jersey	
(State or Other	
Jurisdiction of Organization)	

22-1935537 (Commission (I.R.S. Employer File Number)

Identification No.)

6000 Central Highway, Pennsauken, NJ 08109 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

() Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

() Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b)) ()

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) ()

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ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On January 27, 2014, J & J Snack Foods Corp. issued a press release regarding its earnings for the first quarter of fiscal 2014.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

Exhibit Number Description of Document

99.1 Press Release dated January 27, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: January 27, 2014

Exhibit Number	Description
99.1	Press Release dated January 27, 2014

IMMEDIATE RELEASE FOR:

Contact: Dennis G. Moore Senior Vice President Chief Financial Officer (856) 532-6603



6000 Central Highway Pennsauken, NJ 08109

J & J SNACK FOODS REPORTS FIRST QUARTER SALES <u>AND EARNINGS</u>

Pennsauken, NJ, January 27, 2014 - - J & J Snack Foods Corp. (NASDAQ-JJSF) today announced sales and earnings for the first quarter ended December 28, 2013.

Sales increased 6% to \$203.5 million from \$191.4 million in last year's first quarter. Net earnings increased 22% to \$12.4 million in the current quarter from \$10.2 million last year. Earnings per diluted share increased 22% to \$.66 for the first quarter from \$.54 last year. Operating income increased 19% to \$18.0 million in the current quarter from \$15.1 million in the year ago quarter.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "Our food service group continues to perform well as we continue to expand our line of soft pretzels into restaurant chains. We have expanded our manufacturing capabilities in anticipation of continued growth in this area."

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S Italian ice, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and READI-BAKE cookies. For more information, please visit us at www.jjsnack.com.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.- more

J & J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS (Unaudited) (in thousands, except per share amounts)

	Three n	Three months ended		
	December 28, 2013	December 29, 2012		
Net Sales	\$ 203,52	3 \$ 191,408		
Cost of goods sold	143,61	7 137,273		
Gross Profit	59,90			
Operating expenses				
Marketing	18,03	2 17,136		
Distribution	16,12			
Administrative	6,98	4 6,599		
Other general expense (income)	79			
	41,93	5 39,074		
Operating Income	17,97	1 15,061		
Other income (expense)				
Investment income	1,13	8 776		
Interest expense & other	(3	6) (25)		
Earnings before income taxes	19,07	3 15,812		
Income taxes	6,64	7 5,586		
NET EARNINGS	\$ 12,42	6 \$ 10,226		
Earnings per diluted share	\$ 0.6	6 \$ 0.54		
Weighted average number of diluted shares	18,79	3 18,870		
Earnings per basic share	<u>\$0.6</u>	7 \$ 0.54		
Weighted average number of basic shares	18,67	9 18,807		

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CONSOLIDATED BALANCE SHEETS (in thousands, except share amounts)

	(unaudited) December 28, 2013	S	September 28, 2013
Cash and cash equivalents	\$ 105,749	\$	97,345
Current marketable securities held to maturity	-		256
Other current assets	159,599		167,116
Property, plant and equipment, at cost	152,085		147,164
Goodwill	84,615		76,899
Other intangible assets, net	43,718		44,012
Marketable securities held to maturity	2,000		2,000
Marketable securities available for sale	107,876		107,664
Other	3,495		3,205
Total	\$ 659,137	\$	645,661
Current Liabilities	\$ 88,918	\$	83,239
Long-term obligations under capital leases	458		136
Deferred income taxes	45,193		45,183
Other long-term liabilities	535		538
Stockholders' Equity	 524,033		516,565
Total	\$ 659,137	\$	645,661

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

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