# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K CURRENT REPORT

#### Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 22, 2009

#### J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey (State or Other Jurisdiction of Organization) 0-14616 (Commission File Number) 22-1935537

(I.R.S. Employer Identification No.)

<u>6000 Central Highway, Pennsauken, NJ 08109</u> (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (856) 665-9533

 $\underline{N/A}$  (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Uritten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

1

# ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS.

On January 22, 2009, J & J Snack Foods Corp. issued a press release regarding its earnings for the first quarter of fiscal 2009

## ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

99.1

Exhibit Number Description of Document

Press Release dated January 22, 2009

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# J & J SNACK FOODS CORP.

By: <u>/s/ Gerald B. Shreiber</u>

Gerald B. Shreiber President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: January 22, 2009

# EXHIBIT INDEX

Exhibit Number

Description

Press Release dated January 22, 2009

4

99.1

## J & J Snack Foods Reports First Quarter Sales and Earnings

PENNSAUKEN, N.J.--(BUSINESS WIRE)--January 22, 2009--J & J Snack Foods Corp. (NASDAQ-JJSF) today announced record sales and increased earnings for the first quarter ended December 27, 2008.

Sales increased 8% to \$141.1 million from \$130.9 million in last year's first quarter. Net earnings increased 128% to \$4.3 million in the current quarter from \$1.9 million last year. Earnings per diluted share were \$.23 for the first quarter compared to \$.10 last year. Operating income increased 192% to \$6.8 million in the current quarter from \$2.3 million in the year ago quarter.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "While the overall general economy remains a present concern, we are gratified by our quarter's overall performance. Improved results from each of our major business groups, food service, retail supermarkets and frozen beverages, contributed to the increased earnings in the period."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID\* and BARQ'S\*\* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Newport, California.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*\*BARQ'S is a registered trademark of Barq's Inc.

	<u>Consolidated Statement of Operations</u> Three Months Ended			
		December 27,	IIIS Elided	December 29,
		<u>2008</u>		2007
		(unaud (in them	,	
		(in thou	sands)	
Net sales	\$	141,142	\$	130,898
Cost of goods sold		100,460		95,511
Gross profit		40,682		35,387
Operating expenses		33,851		33,051
Operating income Other income		6,831 432		2,336 779
Earnings before income taxes		7,263		3,115
Income taxes		2,944		1,218
Net earnings	\$	4,319	\$	1,897
				·
Earnings per diluted share		\$.23		\$.10
Earnings per basic share		\$.23		\$.10
Weighted average number of diluted shares		18,774		19,076
Weighted average number of basic shares		18,616		18,769
		Consolidated Balance Sheets		
		December 27, 2008		<u>September 27, 2008</u>
		(in tho	usands)	
Cash & cash equivalents	\$	37,028	\$	44,265
Current marketable securities held to maturity		13,195		2,470
Current auction market preferred stock		19,900		14,000
Other current assets		105,890		116,465
Property, plant & equipment, net		91,898		93,064
Goodwill Other intangible assets, net		60,314 52,506		60,314 53,633
Long-term auction market preferred stock		52,500		21,200
Long-term marketable securities held to maturity		5,200		
Other		2,580		2,997
Total	\$	388,531	\$	408,408
Current liabilities	\$	57,063	\$	66,194
Long-term obligations under capital leases		357		381
Deferred income taxes Other long-term obligations		23,056 1,955		23,056 1,999
Stockholders' equity		306,100		316,778
Total	\$	388,531		
	. *	388 531	\$	408,408

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

CONTACT: J & J Snack Foods Corp. Dennis G. Moore Senior Vice President Chief Financial Officer 856-532-6603