UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 10, 2022

J&J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

| New Jersey | 000-14616 | 22-1935537 |
|--|---|---|
| (State or Other | (Commission | (I.R.S. Employer |
| Jurisdiction of | File Number) | Identification No.) |
| Organization) | | |
| | | |
| 6000 Central Highway, Pennsauken, New Jersey 08109 | | |
| (Address of principal executive offices) (Zip Code) | | |
| Registrant's telephone number, including area code: (856) 665-9533 | | |
| | N/A | |
| (Former name or former address, if changed since last report) | | |
| | (1 office fiame of former address, if changed since fast repo | orty |
| Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below): | | |
| □ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) | | |
| □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) | | |
| □ Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b)) | | |
| □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) | | |
| Securities registered pursuant to Section 12(b) of the Exchange Act: | | |
| Title of Each Class Common Stock, no par value | <u>Trading Symbol(s)</u> <u>Nan</u> JJSF | ne of Each Exchange on Which Registered The NASDAQ Global Select Market |
| Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). | | |
| Emerging growth company □ | | |
| If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. | | |
| | | |

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 10, 2022, the Board of Directors (the "Board") of J & J Snack Foods Corp. (the "Company") appointed Ms. Mary Meder to the Board, effective September 1, 2022. Ms. Meder has over thirty-five (35) years of business and advertising experience. She is currently President of Harmelin Media, a national independently owned strategic media and marketing agency located in Bala Cynwyd, Pennsylvania. Ms. Meder brings a deep understanding of organic growth strategies, strategic planning and executive leadership. Ms. Meder currently serves as President of the Philadelphia Ad Club and chair of Penn State's School of Communication.

Ms. Meder's appointment increases the Board's size from seven to eight members.

The Board has determined that Ms. Meder qualifies as independent under the NASDAQ listing standards and will participate in the non-employee director compensation program as described in the Company's most recent proxy statement filed with the Securities and Exchange Commission on December 23, 2021.

There are no other arrangements or understandings between Ms. Meder and any other person pursuant to which she was elected as a director. There are no transactions in which Ms. Meder has any interest requiring disclosure under Item 404(a) of Regulation S-K.

A copy of the press release announcing the appointment of Ms. Meder is attached hereto as Exhibit 99.1.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

99.1 Press Release Dated August 16, 2022

Cover Page Interactive Data File (embedded within the Inline XBRL document) 104

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Michael A. Pollner

Senior Vice President, General Counsel & Corporate

Secretary

Date: August 16, 2022



J & J Snack Foods Corp. Appoints Mary Meder to Board of Directors

Meder brings decades of business and marketing experience to the JJSF board

Pennsauken, NJ (August 16, 2022) – J & J Snack Foods Corp. (NASDAQ: JJSF) today announced the appointment of Mary Meder to the Board of Directors, effective September 1, 2022. This brings the current number of board members to eight, after the recent appointments of Dan Fachner and Roy Jackson were announced earlier this year. Meder brings decades of business and marketing experience with her to the JJSF board, specifically in Consumer Packaged Goods and the growing digital media space.

Mary Meder currently serves as President at Harmelin Media, a national independently-owned strategic media and marketing agency located in Bala Cynwyd, PA. During her tenure as President, she has led agency growth from 85 employees to over 300, with annual billings approaching one billion dollars. Ms. Meder led the agency's transformation, launching new services and platforms including digital media, performance marketing, influencer marketing, ecommerce, sports marketing, analytics and business intelligence. She brings over 35 years of business and advertising experience with her, with significant board experience through her long-term involvement with non-profit organizations including Special Olympics of Pennsylvania (SOPA), Philadelphia Ad Club, and Penn State's School of Communications. In 2011, Meder received the Special Olympics Pennsylvania Hall of Fame Al Senavitis Lifetime Achievement Award; she was honored in 2012 by the Cradle of Liberty Council – BSA – Good Scout Award; and she was recognized in 2014 by the Epilepsy Foundation and as a Mover & Shaker for the Philly Ad Club.

"We are delighted to welcome Mary Meder to the J & J Snack Foods Board of Directors," said Dan Fachner, President & CEO at J & J Snack Foods. "Her deep understanding of organic growth strategies, business planning, and marketing trends will be invaluable to our company as we continue to grow and pursue new ventures."

The Company added that this addition to the Board reinforces its commitment to professional and gender diversity on its Board of Directors.

About J&J Snack Foods Corp.

J&J Snack Foods Corp. (NASDAQ: JJSF) is a leader and innovator in the snack food industry, providing innovative, niche and affordable branded snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, the #1 soft pretzel brand in the world, as well as internationally known ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S Real Italian Ice, MINUTE MAID frozen ices, WHOLE FRUIT sorbet and frozen fruit bars, SOUR PATCH KIDS Flavored Ice Pops, Tio Pepe's & CALIFORNIA CHURROS, and THE FUNNEL CAKE FACTORY funnel cakes and several bakery brands within DADDY RAY'S, COUNTRY HOME BAKERS and HILL & VALLEY. The company consistently seeks out opportunities to expand its unique niche market product offering while bringing smiles to families worldwide. For more information, please visit http://www.jjsnack.com.