

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 20, 2011

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey	0-14616	22-1935537
(State or Other Jurisdiction of Organization)	(Commission File Number)	(I.R.S. Employer Identification No.)

6000 Central Highway, Pennsauken, NJ 08109
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On January 20, 2011, J & J Snack Foods Corp. issued a press release regarding its earnings for the first quarter of fiscal 2011.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

Exhibit Number	Description of Document
99.1	Press Release dated January 20, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber
President

/s/ Dennis G. Moore

Dennis G. Moore
Chief Financial Officer

Date: January 20, 2011

EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release dated January 20, 2011

J & J Snack Foods Reports First Quarter Sales and Earnings

PENNSAUKEN, N.J.--(BUSINESS WIRE)--January 20, 2011--J & J Snack Foods Corp. (NASDAQ-JJSF) today announced sales and earnings for the first quarter ended December 25, 2010.

Sales increased 4% to \$155.6 million from \$149.1 million in last year's first quarter. Net earnings were \$7.1 million in the current quarter compared to \$7.1 million last year. Earnings per diluted share were \$.38 for the first quarter compared to \$.38 last year. Operating income decreased 5% to \$11.0 million in the current quarter from \$11.5 million in the year ago quarter.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "Our businesses, with the exception of our Frozen Beverages business, had a strong quarter. Our Frozen Beverages business which includes ICEE, ARCTIC BLAST, SLUSH PUPPIE and PARROT ICE was impacted by higher expenses."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Colton, Vernon and Norwalk, California.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

**BARQ'S is a registered trademark of Barq's Inc.

Consolidated Statement of Operations

Three Months Ended

December 25, 2010

December 26, 2009

(unaudited)
(in thousands)

Net sales	\$	155,632	\$	149,102
Cost of goods sold		109,531		103,083
Gross profit		<u>46,101</u>		<u>46,019</u>
Operating expenses		35,128		34,528
Operating income		<u>10,973</u>		<u>11,491</u>
Other income		200		283
Earnings before income taxes		<u>11,173</u>		<u>11,774</u>
Income taxes		4,079		4,683
Net earnings	\$	<u><u>7,094</u></u>	\$	<u><u>7,091</u></u>
Earnings per diluted share	\$.38	\$.38
Earnings per basic share	\$.38	\$.38
Weighted average number of diluted shares		18,702		18,717
Weighted average number of basic shares		18,578		18,544

Consolidated Balance Sheets

December 25, 2010

September 25, 2010

(unaudited)

(in thousands)

Cash & cash equivalents	\$	89,343	\$	74,665
Current marketable securities held to maturity		28,570		15,481
Other current assets		117,474		130,385
Property, plant & equipment, net		108,901		110,092
Goodwill		70,070		70,070
Other intangible assets, net		53,991		55,284
Marketable securities held to maturity		8,196		26,300
Other		2,183		1,717
Total	\$	<u><u>478,728</u></u>	\$	<u><u>483,994</u></u>
Current liabilities	\$	59,375	\$	71,081
Long-term obligations under capital leases		556		619
Deferred income taxes		30,401		30,401
Other long-term obligations		1,163		1,318
Stockholders' equity		<u>387,233</u>		<u>380,575</u>
Total	\$	<u><u>478,728</u></u>	\$	<u><u>483,994</u></u>

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

CONTACT:

J & J Snack Foods Corp.

Dennis G. Moore, 856-532-6603

Senior Vice President

Chief Financial Officer