

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

X Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the period ended March 29, 2003

or

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number:0-14616

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey 22-1935537
(State or other jurisdiction of (I.R.S. Employer
incorporation or organization) Identification No.)

6000 Central Highway, Pennsauken, NJ 08109
(Address of principal executive offices)

Telephone (856) 665-9533

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

X Yes No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act)

X Yes No

As of April 20, 2003, there were 8,667,660 shares of the Registrant's Common Stock outstanding.

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PART I. FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements

J & J SNACK FOODS CORP. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(in thousands)

ASSETS	March 29, 2003 (Unaudited)	September 28, 2002
Current assets		
Cash and cash equivalents	\$ 16,946	\$ 14,158
Accounts receivable	35,756	37,938
Inventories	27,012	22,199
Prepaid expenses and other	1,282	1,072
	80,996	75,367
Property, plant and equipment, at cost		
Land	606	756
Buildings	5,106	5,456
Plant machinery and equipment	89,838	88,908
Marketing equipment	171,478	171,429
Transportation equipment	858	828
Office equipment	7,210	6,832
Improvements	15,927	15,885
Construction in progress	2,084	246
293,107	290,340	
Less accumulated deprecia- tion and amortization	204,960	195,930
	88,147	94,410
Other assets		
Goodwill, less accumulated amortization	45,850	45,850
Other intangible assets, less accumulated amortization	1,384	1,539
Long term investment securities held to maturity	370	675
Other	2,166	2,195
	49,770	50,259
	\$218,913	\$220,036

See accompanying notes to the consolidated financial statements.

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J & J SNACK FOODS CORP. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS -
- Continued
(in thousands)

LIABILITIES AND STOCKHOLDERS' EQUITY	March 29, 2003 (Unaudited)	September 28, 2002
Current liabilities		
Accounts payable	29,308	27,683
Accrued liabilities	11,072	12,561

	40,380	40,244
Deferred income taxes	10,806	10,806
Other long-term liabilities	243	277
	11,049	11,083
Stockholders' equity		
Capital stock		
Preferred, \$1 par value; authorized, 5,000,000 shares; none issued	-	-
Common, no par value; authorized 25,000 shares; issued and outstanding, 8,742 and 8,903, respectively	28,697	34,025
Accumulated other comprehen- sive loss	(1,891)	(1,792)
Retained earnings	140,678	136,476
	167,484	168,709
	\$218,913	\$220,036

See accompanying notes to the consolidated financial statements.

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J & J SNACK FOODS CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(in thousands, except per share amounts)

	Three months ended		Six months ended	
	March 29, 2003	March 30, 2002	March 29, 2003	March 30, 2002
Net Sales	\$81,408	\$77,712	\$158,652	\$152,509
Cost of goods sold	54,532	52,556	109,711	105,309
Gross profit	26,876	25,156	48,941	47,200
Operating expenses				
Marketing	11,870	11,745	22,733	22,942
Distribution	6,490	6,163	12,618	12,093
Administrative	3,887	3,513	7,209	6,929
Other general (income) expense	6	93	(52)	114
	22,253	21,514	42,508	42,078
Operating income	4,623	3,642	6,433	5,122
Other income (deductions)				
Investment income	88	76	186	142
Interest expense	(22)	(124)	(54)	(406)
Earnings before income taxes	4,689	3,594	6,565	4,858
Income tax expense	1,688	1,258	2,363	1,700
NET EARNINGS	\$ 3,001	\$ 2,336	\$ 4,202	\$ 3,158
Earnings per diluted share	\$.33	\$.25	\$.46	\$.35
Weighted average number of diluted shares	9,069	9,254	9,152	9,119

Earnings per basic share	\$.34	\$.27	\$.48	\$.36
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Weighted average number of basic shares	8,737	8,705	8,734	8,675
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See accompanying notes to the consolidated financial statements

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J & J SNACK FOODS CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited) (in thousands)

Six months ended

	March 29, 2003	March 30, 2002
Operating activities:		
Net earnings	\$ 4,202	\$ 3,158
Adjustments to reconcile net earnings to net cash provided by operating activities:		
Depreciation and amortization of fixed assets	12,836	15,468
Amortization of intangibles and deferred costs	384	381
Other	(291)	240
Changes in assets and liabilities, net of effects from purchase of companies		
Decrease in accounts receivable	2,181	1,077
Increase in inventories	(4,812)	(3,097)
Increase in prepaid expenses	(210)	(401)
Increase (decrease) in accounts payable and accrued liabilities	103	(3,496)
Net cash provided by operating activities	14,393	13,330
Investing activities:		
Purchase of property, plant and equipment	(8,262)	(7,244)
Proceeds from investments held to maturity	305	605
Proceeds from disposals of property and equipment	1,880	54
Other	(200)	(2)
Net cash used in investing activities	(6,277)	(6,587)
Financing activities:		
Proceeds from issuance of stock	882	1,602
Proceeds from borrowings	-	24,000
Payments to repurchase common stock	(6,210)	-
Payments of long-term debt	-	(32,069)
Net cash (used in) provided by financing activities	(5,328)	(6,467)
Net increase in cash and cash equivalents	2,788	276
Cash and cash equivalents at beginning of period	14,158	7,437
Cash and cash equivalents at end of period	\$16,946	\$ 7,713

See accompanying notes to the consolidated financial statements

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J & J SNACK FOODS CORP. AND SUBSIDIARIES

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Note 1 In the opinion of management, the accompanying unaudited consolidated financial statements contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly the financial position and the results of operations and cash flows. Certain prior year amounts have been reclassified to conform to the current period presentation. These reclassifications had no effect on reported net earnings.

The results of operations for the three months and six months ended March 29, 2003 and March 30, 2002 are not necessarily indicative of results for the full year. Sales of our retail

stores are generally higher in the first quarter due to the holiday shopping season. Sales of our frozen beverages and frozen juice bars and ices are generally higher in the third and fourth quarters due to warmer weather.

While we believe that the disclosures presented are adequate to make the information not misleading, it is suggested that these consolidated financial statements be read in conjunction with the consolidated financial statements and the notes included in the Company's Annual Report on Form 10-K for the year ended September 28, 2002.

Note 2 We recognize revenue from Food Service, Retail Supermarkets, The Restaurant Group and Frozen Beverage products at the time the products are shipped to third parties. When we perform services for others under time and material agreements, revenue is recognized upon the completion of the services. We also sell fixed-fee service contracts. The terms of coverage range between 12 and 60 months. We record deferred income on service contracts which is amortized by the straight-line method over the term of the contracts. We provide an allowance for doubtful receivables after taking into account historical experience and other factors.

Effective December 30, 2001, we adopted the provisions of Emerging Issues Task Force (EITF) Issue No. 01-9, 'Accounting for Consideration Given by a Vendor to a Customer or a Reseller of the Vendor's Products.' EITF Issue No. 01-9 addressed various issues related to the income statement

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classification of certain promotional payments, including consideration from a vendor to a reseller or another party that purchases the vendor's products.

As a result of the adoption, we reduced both net sales and marketing expenses by \$5,861,000 and \$6,354,000 for the three months ended March 29, 2003 and March 30, 2002, respectively, and by \$10,149,000 and \$10,582,000 for the six months ended March 29, 2003 and March 30, 2002, respectively. EITF Issue No. 01-9 requires certain marketing expenses incurred by us, not previously reclassified, to be classified as deductions from revenue. These reclassifications have no impact on reported operating income or net earnings or earnings per share.

Note 3 Depreciation of equipment and buildings is provided for by the straight-line method over the assets' estimated useful lives. Amortization of improvements is provided for by the straight-line method over the term of the lease or the assets' estimated useful lives, whichever is shorter. Licenses and rights arising from acquisitions are amortized by the straight-line method over periods ranging from 4 to 20 years.

Note 4 Our calculation of earnings per share in accordance with SFAS No. 128, 'Earnings Per Share,' is as follows:

	Three Months Ended March 29, 2003		
	Income	Shares	Per Share
	(Numerator)	(Denominator)	Amount
	(in thousands, except per share amounts)		

Basic EPS

Net Earnings available to common stockholders	\$3,001	8,737	\$.34
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Effect of Dilutive Securities

Options	-	332	(.01)
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Diluted EPS

Net Earnings available to common stockholders plus assumed conversions	\$3,001	9,069	\$.33
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95,794 anti-dilutive weighted shares have been excluded in the computation of the three months ended March 29, 2003 diluted EPS because the options' exercise price is greater than the average market price of

the common stock.

Six Months Ended March 29, 2003
Income Shares Per Share
(Numerator) (Denominator) Amount
(in thousands, except per share amounts)

Basic EPS

Net Earnings available to common stockholders	\$4,202	8,734	\$.48
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Effect of Dilutive Securities

Options	-	418	(.02)
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Diluted EPS

Net Earnings available to common stockholders plus assumed conversions	\$4,202	9,152	\$.46
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95,794 anti-dilutive weighted shares have been excluded in the computation of the six months ended March 29, 2003 diluted EPS because the options' exercise price is greater than the average market price of the common stock.

Three Months Ended March 30, 2002
Income Shares Per Share
(Numerator) (Denominator) Amount
(in thousands, except per share amounts)

Basic EPS

Net Earnings available to common stockholders	\$ 2,336	8,705	\$.27
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Effect of Dilutive Securities

Options	-	549	(.02)
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Diluted EPS

Net Loss available to common stockholders plus assumed conversions	\$2,336	9,254	\$.25
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Six Months Ended March 30, 2002
Income Shares Per Share
(Numerator) (Denominator) Amount
(in thousands, except per share amounts)

Basic EPS

Net Loss available to common stockholders	\$3,158	8,675	\$.36
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Effect of Dilutive Securities

Options	-	444	(.01)
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Diluted EPS

Net Income available to common stockholders plus assumed conversions	\$3,158	9,119	\$.35
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Note 5 The Company accounts for stock options under SFAS No. 123, "Accounting for Stock-Based Compensation, as amended by SFAS No. 148, which contains a fair value-based method for valuing stock-based compensation that entities may use, which measures compensation cost at the grant date based on the fair value of the award. Compensation is then recognized over the service period, which is usually the vesting period. Alternatively, SFAS No. 123 permits entities to continue accounting for employee stock options and similar equity instruments under Accounting Principles Board (APB) Opinion 25, "Accounting for Stock Issued to Employees". Entities that continue to account for stock options using APB Opinion 25 are required to make pro forma disclosures of net income and earnings per share, as if

the fair value-based method of accounting defined in SFAS No. 123 had been applied.

At March 29, 2003, the Company has one stock-based employee compensation plan. The Company accounts for this plan under the recognition and measurement principles of APB No. 25, "Accounting for Stock Issued to Employees", and related interpretations. Stock-based employee compensation costs are not reflected in net income, as all options granted under the plans had an exercise price equal to the market value of the underlying common stock on the date of grant. The following table illustrates the effect on net income and earnings per share if the Company had applied the fair value recognition

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provisions of SFAS No. 123, to stock-based employee compensation (in thousands, except per share amounts).

	Three Months Ended		Six Months Ended	
	March 29, 2003	March 30, 2002	March 29, 2003	March 30, 2002
Net income, as reported	\$3,001	\$2,336	\$4,202	\$3,158
Less: stock-based compensation costs determined under fair value based method for all awards	325	331	666	637
Net income, pro forma	\$2,676	\$2,005	\$3,536	\$2,521
Earnings per share of common stock - basic:				
As reported	\$.34	\$.27	\$.48	\$.36
Pro forma	\$.31	\$.23	\$.40	\$.29
Earnings per share of common stock - diluted:				
As reported	\$.33	\$.25	\$.46	\$.35
Pro forma	\$.30	\$.22	\$.39	\$.28

The fair value of each option grant is estimated on the date of grant using the Black-Scholes options-pricing model with the following weighted average assumptions used for grants in 2002: expected volatility of 40%; risk-free interest rate of 3.58%; and expected lives ranging between 5 and 10 years. There were no grants in fiscal 2003.

Note 6 Inventories consist of the following:

	March 29, 2003	September 28, 2002
	(in thousands)	
Finished goods	\$14,347	\$10,001
Raw materials	2,867	2,846
Packaging materials	2,872	2,914
Equipment parts & other	6,926	6,438
	\$27,012	\$22,199

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Note 7 We principally sell our products to the food service and retail supermarket industries. We also distribute our products directly to the consumer through our chain of retail stores referred to as The Restaurant Group. Sales and results of our frozen beverages business are monitored separately from the balance of our food service business and restaurant group. We maintain separate and discrete financial information for the four operating segments mentioned above which is available to our Chief Operating Decision Makers. We have applied no aggregate criteria to any of these operating segments in order to determine reportable segments. Our four reportable segments are Food Service, Retail Supermarkets, The Restaurant Group and Frozen Beverages. All inter-segment net sales and expenses have been eliminated in computing net sales

and operating income (loss). These segments are described below.

Food Service

The primary products sold to the food service group are soft pretzels, frozen juice treats and desserts, churros and baked goods. Our customers in the food service industry include snack bars and food stands in chain, department and discount stores; malls and shopping centers; fast food outlets; stadiums and sports arenas; leisure and theme parks; convenience stores; movie theatres; warehouse club stores; schools, colleges and other institutions. Within the food service industry, our products are purchased by the consumer primarily for consumption at the point-of-sale.

Retail Supermarkets

The primary products sold to the retail supermarket industry are soft pretzel products, including SUPERPRETZEL, LUIGI'S Real Italian Ice, MINUTE MAID Juice Bars and Soft Frozen Lemonade, ICEE Squeeze Up Tubes and TIO PEPE'S Churros. Within the retail supermarket industry, our frozen and prepackaged products are purchased by the consumer for consumption at home.

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The Restaurant Group

We sell direct to the consumer through our Restaurant Group, which operates BAVARIAN PRETZEL BAKERY and PRETZEL GOURMET, our chain of specialty snack food retail outlets.

Frozen Beverages

We sell frozen beverages to the food service industry, including our restaurant group, primarily under the names ICEE and ARCTIC BLAST in the United States, Mexico and Canada.

The Chief Operating Decision Maker for Food Service, Retail Supermarkets and The Restaurant Group and the Chief Operating Decision Maker for Frozen Beverages monthly review and evaluate operating income and sales in order to assess performance and allocate resources to each individual segment. In addition, the Chief Operating Decision Makers review and evaluate depreciation, capital spending and assets of each segment on a quarterly basis to monitor cash flow and asset needs of each segment. Information regarding the operations in these four reportable segments is as follows:

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 Three Months Ended Six Months Ended
 March 29, March 30, March 29, March 30,
 2003 2002 2003 2002
 (in thousands)

Sales to External Customers:

Food Service	\$ 47,267	\$ 42,703	\$ 91,073	\$ 83,828
Retail Supermarket	9,393	9,919	15,132	16,198
Restaurant Group	2,353	2,527	5,443	5,940
Frozen Beverages	22,395	22,563	47,004	46,543
	\$ 81,408	\$ 77,712	\$158,652	\$152,509

Depreciation and Amortization:

Food Service	\$ 3,271	\$ 3,407	\$ 6,611	\$ 6,883
Retail Supermarket	-	-	-	-
Restaurant Group	147	167	304	360
Frozen Beverages	2,594	4,316	6,305	8,606
	\$ 6,012	\$ 7,890	\$ 13,220	\$ 15,849

Operating Income:

Food Service	\$ 4,869	\$ 5,088	\$ 7,532	\$ 7,618
Retail Supermarket	560	646	146	599
Restaurant Group	(313)	(553)	(183)	(482)
Frozen Beverages	(493)	(1,539)	(1,062)	(2,613)
	\$ 4,623	\$ 3,642	\$ 6,433	\$ 5,122

Capital Expenditures:

Food Service	\$ 2,869	\$ 1,639	\$ 4,267	\$ 3,132
Retail Supermarket	-	-	-	-
Restaurant Group	28	63	48	65
Frozen Beverages	2,169	1,569	3,947	4,047
	\$ 5,066	\$ 3,271	\$ 8,262	\$ 7,244

Assets:

Food Service	\$136,172	\$125,846	\$136,172	\$125,846
Retail Supermarket	-	-	-	-
Restaurant Group	2,542	3,143	2,542	3,143
Frozen Beverages	80,199	88,797	80,199	88,797
	\$218,913	\$217,786	\$218,913	\$217,786

Note 8 We follow SFAS No. 142 "Goodwill and Intangible Assets".

SFAS No. 142 includes requirements to test goodwill and indefinite lived intangible assets for impairment rather than amortize them; accordingly, we no longer amortize goodwill.

Our four reporting units, which are also reportable segments, are Food Service, Retail Supermarkets, The Restaurant Group and Frozen Beverages. Each of the segments have goodwill and indefinite lived intangible assets.

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The carrying amount of acquired intangible assets for the Food Service, Retail Supermarkets, The Restaurant Group and Frozen Beverage segments as of March 29, 2003 are as follows:

	Gross		Net
	Carrying	Accumulated	Carrying
	Amount	Amortization	Amount
	(in thousands)		

FOOD SERVICE

Amortized intangible assets

Licenses and rights	\$2,066	\$763	\$1,303
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RETAIL SUPERMARKETS

Amortized intangible assets

Licenses and rights	\$ -	\$ -	\$ -
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THE RESTAURANT GROUP

Amortized Intangible Assets

Licenses and rights	\$ 20	\$ 20	\$ -
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Frozen Beverages

Amortized intangible assets

Licenses and rights are being amortized by the straight-line method over periods ranging from 4 to 20 years and amortization expense is reflected throughout operating expenses. There were no changes in the gross carrying amount of intangible assets for the three and six months ended March 29, 2003. Aggregate amortization expense of intangible assets for the three months ended March 29, 2003 and March 30, 2002 was \$77,000 and \$77,000, respectively and for the six months ended March 29, 2003 and March 30, 2002 was \$155,000 and \$153,000, respectively.

Estimated amortization expense for the next five fiscal years is approximately \$300,000 in 2003 and 2004, \$200,000 in 2005 and \$150,000 in 2006 and 2007.

Goodwill

The carrying amounts of goodwill for the Food Service, Retail Supermarket, Restaurant Group and Frozen Beverage segments are as follows:

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	Food	Retail	Restaurant	Frozen	
	Service	Supermarket	Group	Beverages	Total
			(in thousands)		
Balance at					
March 29,					
2003	\$14,241	\$ -	\$438	\$31,171	\$45,850

There were no changes in the carrying amount of goodwill for the three and six months ended March 29, 2003.

Liquidity and Capital Resources

Our current cash and marketable securities balances and cash expected to be provided by future operations are our primary sources of liquidity. We believe that these sources, along with our borrowing capacity, are sufficient to fund future growth and expansion.

In the three months ended March 29, 2003 and March 30, 2002, fluctuations in the valuation of the Mexican peso caused a decrease of \$70,000 and an increase of \$38,000, respectively, in stockholders' equity because of the revaluation of the net assets of the Company's Mexican frozen beverage subsidiary. In the six month periods, there was a decrease of \$99,000 in fiscal year 2003 and an increase of \$109,000 in fiscal year 2002.

In the three months ended March 29, 2003, we purchased and retired 218,000 shares of our common stock at a cost of \$6,210,000. Subsequent to March 29, 2003 and prior to the filing of this Form 10-Q, we purchased and retired 79,000 shares of our common stock at a cost of \$2,356,000. Under a buyback authorization approved by the Board of Directors in April 2003, 478,000 shares remain to be purchased as of the date of the filing of this Form 10-Q.

Our general-purpose bank credit line provides for up to a \$50,000,000 revolving credit facility. The agreement contains restrictive covenants and requires commitment fees in accordance with standard banking practice. There were no outstanding balances under this facility at March 29, 2003.

Results of Operations

Net sales increased \$3,696,000 or 5% for the three months to \$81,408,000 and \$6,143,000 or 4% to \$158,652,000 for the six months ended March 29, 2003 compared to the six months ended March 30, 2002.

FOOD SERVICE

Sales to food service customers increased \$4,564,000 or 11% in the second quarter to \$47,267,000 and increased \$7,245,000 or 9% for the six months. Soft pretzel sales to the food service market increased 19% to \$20,541,000 in the second quarter and 15% to \$37,849,000 in the six months due primarily to sales of recently introduced PRETZEL FILLERS and GOURMET TWISTS. Approximately 70% and 55% of the second quarter and six months pretzel sales increases were sales to

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one customer. Italian ice and frozen juice treat and dessert sales increased 18% to \$7,720,000 in the three months and 11% to \$12,897,000 in the six months due to increased sales to warehouse club stores. Churro sales to food service customers were essentially unchanged at \$3,110,000 in the second quarter and up 4% to \$6,225,000 in the six months. Sales of bakery products increased \$344,000 or 2% in the second quarter to \$14,883,000 and increased \$1,047,000 or 3% for the six months.

RETAIL SUPERMARKETS

Sales of products to retail supermarkets decreased \$526,000 or 5% to \$9,393,000 in the second quarter and 7% to \$15,132,000 in the first half. Soft pretzel sales for the second quarter were up 8% to \$5,616,000 and were essentially unchanged at \$9,335,000 for the six months. Sales of frozen juices and ices decreased \$820,000 or 17% to \$3,989,000 in the second quarter and \$883,000 or 12% to \$6,332,000 in the first half. Most of the decrease in frozen juices and ices sales relate to products which were introduced in the year ago periods but which have subsequently been unsuccessful.

THE RESTAURANT GROUP

Sales of our Restaurant Group decreased 7% to \$2,353,000 in the second quarter and 8% to \$5,443,000 for the six month period. The sales decreases were caused primarily by decreased mall traffic and the closing of unprofitable stores.

FROZEN BEVERAGES

Frozen beverage and related product sales decreased less than 1% to \$22,395,000 in the second quarter and increased \$461,000 or 1% to \$47,004,000 in the six month period. Beverage sales alone decreased 4%

to \$16,584,000 in the second quarter and 2% to \$34,342,000 in the six months due to lower traffic in many of the outlets which sell our products in addition to closings of some outlets and changes in customer programs. Service revenue increased 1% to \$3,819,000 in the second quarter and 12% to \$7,051,000 for the six months.

CONSOLIDATED

Gross profit as a percentage of sales increased to 33% in the current year's three month period from 32% last year and was 31% in both years' six months periods. The increase in the second quarter resulted from reduced depreciation of our frozen beverage dispensing machines and of our property,

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plant and equipment and higher selling prices which more than offset increases in unit costs of raw materials and higher group insurance costs.

Total operating expenses increased \$739,000 in the second quarter and as a percentage of sales decreased about 1/3 of 1 percent to 27% from 28% in last year's same quarter. For the first half, operating expenses increased \$430,000 and as a percentage of sales decreased to 27% from 28% in the year ago period. Marketing expenses were 15% of sales in both years' second quarter and for the six month period, marketing expenses decreased to 14% of sales from 15% last year. Distribution expenses were 8% of sales in all periods. Administrative expenses as a percent of sales were at 5% for all periods reported.

Operating income increased \$981,000 or 27% to \$4,623,000 in the second quarter and \$1,311,000 or 26% to \$6,433,000 in the first half.

For the three and six months, interest expense decreased \$102,000 and \$352,000, respectively, because we now have no outstanding long term debt.

The effective income tax rate has been estimated at 36% for this years' periods compared to 35% for 2002 periods.

Net earnings increased \$665,000 or 28% in the current three month period to \$3,001,000 and increased 33% to \$4,202,000 in the six months this year from \$3,158,000 last year.

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Item 3. Quantitative and Qualitative Disclosures About Market Risk

There has been no material change in the Company's assessment of its sensitivity to market risk since its presentation set forth, in item 7a. "Quantitative and Qualitative Disclosures About Market Risk," in its 2002 annual report on Form 10-K filed with the SEC.

Item 4. Controls and Procedures

(a) Evaluation of disclosure controls and procedures.

The management of the Company, including the Chief Executive Officer and the Chief Financial Officer, have conducted an

evaluation of the effectiveness of the Company's disclosure controls and procedures pursuant to Rule 13a-14 under the Securities Exchange Act of 1934 as of a date (the 'Evaluation Date') within 90 days prior to the filing date of this report. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that, as of the Evaluation Date, the Company's disclosure controls and procedures were effective in ensuring that all material information relating to the Company, including our consolidated subsidiaries, required to be filed in this quarterly report has been made known to them in a timely manner.

(b) Changes in internal controls

There have been no significant changes made in the Company's internal controls or in other factors that could significantly affect internal controls subsequent to the Evaluation Date.

PART II. OTHER INFORMATION

Item 4. Submission of Matters to a Vote of Security Holders

The results of voting at the Annual Meeting of Shareholders held on February 6, 2003 is as follows:

	Votes Cast		Absentees and Broker Non Votes	
	For	Against Withheld		
Election of Stephen N. Frankel as Director	7,767,435	80,907	-	-
Proposal to approve a Stock Option Plan for officers, directors and key employees which was adopted by the Board of Directors on November 26, 2002	5,397,139	2,428,671	15,032	7,500

The Company had 8,904,680 shares outstanding on December 7, 2002 the record date.

Item 6. Exhibits and Reports on Form 8-K

a) Exhibits

99.1 Certification Pursuant to the 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

99.2 Certification Pursuant to the 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

b) Reports on Form 8-K -

- There were no reports on Form 8-K for the three months ended March 29, 2003.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

J & J SNACK FOODS CORP.

Dated: April 23, 2003 /s/ Gerald B. Shreiber
Gerald B. Shreiber
President

Dated: April 23, 2003 /s/ Dennis G. Moore
Dennis G. Moore
Senior Vice President and
Chief Financial Officer

CERTIFICATIONS

I, Gerald B. Shreiber, Chief Executive Officer of the Company, certify that:

1. I have reviewed this quarterly report on Form 10-Q of J & J Snack Foods Corp.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in the Report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as

defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:

a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the Evaluation Date); and

c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):

a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to date of their evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: April 23, 2003

/s/ Gerald B. Shreiber
Chief Executive Officer

CERTIFICATIONS

I, Dennis G. Moore, Chief Financial Officer of the Company, certify that:

1. I have reviewed this quarterly report on Form 10-Q of J & J Snack Foods Corp.;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements, and other financial information included in the Report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:

a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the Evaluation Date); and

c) presented in this quarterly report our conclusions about the

effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):

a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to date of their evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: April 23, 2003

/s/ Dennis G. Moore
Chief Financial Officer

Exhibit 99.1

CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of J & J Snack Foods Corp. (the "Company") on Form 10-Q for the quarter ended March 29, 2003 filed with the Securities and Exchange Commission (the "Report"), I, Gerald B. Shreiber, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the consolidated financial condition of the Company as of the dates presented and the consolidated result of operations of the Company for the periods presented.

Dated: April 23, 2003

/s/ Gerald B. Shreiber
Chief Executive Officer

This certification has been furnished solely pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and has not been filed as part of the Report or as a separate disclosure document.

Exhibit 99.2

CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of J & J Snack

Foods Corp. (the ''Company'') on Form 10-Q for the quarter ended March 29, 2003 filed with the Securities and Exchange Commission (the ''Report''), I, Dennis G. Moore, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the consolidated financial condition of the Company as of the dates presented and the consolidated result of operations of the Company for the periods presented.

Dated: April 23, 2003

/s/ Dennis G. Moore
Chief Financial Officer

This certification has been furnished solely pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and has not been filed as part of the Report or as a separate disclosure document.