

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 14, 2013

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

|  |                             |   |
|--|-----------------------------|---|
| New Jersey                                       | 0-14616                     | 22-1935537                              |
| (State or Other<br>Jurisdiction of Organization) | (Commission<br>File Number) | (I.R.S. Employer<br>Identification No.) |

6000 Central Highway, Pennsauken, NJ 08109  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 8.01. OTHER EVENTS**

On August 14, 2013, the Company issued a press release announcing the declaration of a regular quarterly cash dividend of \$.16 per share of common stock.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

(d) Exhibits

| Exhibit Number | Description of Document             |
|----------------|-------------------------------------|
| 99.1           | Press Release dated August 14, 2013 |

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

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Gerald B. Shreiber  
President

By: /s/ Dennis G. Moore

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Dennis G. Moore  
Chief Financial Officer

Date: August 14, 2013

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## EXHIBIT INDEX

| Exhibit Number | Description of Document             |
|----------------|-------------------------------------|
| 99.1           | Press Release dated August 14, 2013 |

**FOR IMMEDIATE RELEASE**  
**FOR:**

**Contact:**

**Dennis G. Moore**  
**Senior Vice President**  
**Chief Financial Officer**  
**(856) 532-6603**



**6000 Central Highway**  
**Pennsauken, NJ 08109**

**J & J SNACK FOODS CORP.**  
**ANNOUNCES**  
**QUARTERLY CASH DIVIDEND**

Pennsauken, NJ, August 14, 2013 -- J & J Snack Foods Corp. (NASDAQ:JJSF) announced today that its Board of Directors has declared a regular quarterly cash dividend of \$.16 per share of its common stock payable on October 2, 2013 to shareholders of record as of the close of business on September 16, 2013.

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S Italian ice, MINUTE MAID\* frozen juice bars and ices, WHOLE FRUIT sorbet, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and READI-BAKE cookies. For more information, please visit us at [www.jjsnack.com](http://www.jjsnack.com).

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

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