

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 21, 2010

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey	0-14616	22-1935537
(State or Other Jurisdiction of Organization)	(Commission File Number)	(I.R.S. Employer Identification No.)

6000 Central Highway, Pennsauken, NJ 08109
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On January 21, 2010, J & J Snack Foods Corp. issued a press release regarding its earnings for the first quarter of fiscal 2010.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

Exhibit Number	Description of Document
99.1	Press Release dated January 21, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber
President

/s/ Dennis G. Moore

Dennis G. Moore
Chief Financial Officer

Date: January 21, 2010

EXHIBIT INDEX

Exhibit Number

Description

99.1

Press Release dated January 21, 2010

J & J Snack Foods Reports First Quarter Sales and Earnings

PENNSAUKEN, N.J.--(BUSINESS WIRE)--January 21, 2010--J & J Snack Foods Corp. (NASDAQ:JJSF) today announced record sales and increased earnings for the first quarter ended December 26, 2009.

Sales increased 6% to \$149.1 million from \$141.1 million in last year's first quarter. Net earnings increased 64% to \$7.1 million in the current quarter from \$4.3 million last year. Earnings per diluted share were \$.38 for the first quarter compared to \$.23 last year. Operating income increased 68% to \$11.5 million in the current quarter from \$6.8 million in the year ago quarter.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "Lower ingredients and packaging costs, as well as new product sales and innovation, helped drive our results for the quarter. All of our business groups contributed to our record profits."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Newport, California.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

**BARQ'S is a registered trademark of Barq's Inc.

Consolidated Statement of Operations

Three Months Ended

	<u>December 26,</u> <u>2009</u>	(unaudited) (in thousands)	<u>December 27,</u> <u>2008</u>
Net sales	\$	149,102	\$ 141,142
Cost of goods sold		103,083	100,460
Gross profit		46,019	40,682
Operating expenses		34,528	33,851
Operating income		11,491	6,831
Other income		283	432
Earnings before income taxes		11,774	7,263
Income taxes		4,683	2,944
Net earnings	\$	7,091	\$ 4,319
Earnings per diluted share	\$.38	\$.23
Earnings per basic share	\$.38	\$.23
Weighted average number of diluted shares		18,717	18,774
Weighted average number of basic shares		18,544	18,616

Consolidated Balance Sheets

December 26, 2009

September 26, 2009

	(unaudited)	(in thousands)	
Cash & cash equivalents	\$	60,935	\$ 60,343
Current marketable securities held to maturity		27,664	38,653
Other current assets		107,176	112,115
Property, plant & equipment, net		98,698	97,173
Goodwill		60,314	60,314
Other intangible assets, net		48,001	49,125
Long-term marketable securities held to maturity		31,039	19,994
Other		1,967	2,110
Total	\$	435,794	\$ 439,827
Current liabilities	\$	63,862	\$ 67,679
Long-term obligations under capital leases		261	285
Deferred income taxes		27,033	27,033
Other long-term obligations		1,891	1,986
Stockholders' equity		342,747	342,844
Total	\$	435,794	\$ 439,827

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

CONTACT:

J & J Snack Foods Corp.

Dennis G. Moore

Senior Vice President

Chief Financial Officer

856-532-6603