# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 8-K CURRENT REPORT

# Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 25, 2011

# J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey	0-14616	22-1935537		
(State or Other	(Commission	(I.R.S. Employer		
Jurisdiction of Organization)	File Number)	Identification No.)		

<u>6000 Central Highway, Pennsauken, NJ 08109</u> (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

# N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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# ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On July 25, 2011, J & J Snack Foods Corp. issued a press release regarding its earnings for the third quarter of fiscal 2011.

# ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

Exhibit Number Description of Document

99.1 Press Release dated July 25, 2011

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# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: <u>/s/ Gerald B. Shreiber</u>

Gerald B. Shreiber President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: July 25, 2011

# **EXHIBIT INDEX**

Exhibit Number Description

99.1 Press Release dated July 25, 2011

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#### J & J Snack Foods Announces Third Quarter Record Sales and Earnings

PENNSAUKEN, N.J.--(BUSINESS WIRE)--July 25, 2011--J & J Snack Foods Corp. (NASDAQ:JJSF) today announced record sales and earnings for its third quarter and nine months ended June 25, 2011.

Sales for the third quarter increased 9% to \$206.3 million from \$189.7 million in last year's third quarter. Net earnings increased 47% to \$23.3 million from \$15.9 million last year. Earnings per diluted share were \$1.24 for the June quarter compared to \$.85 last year. Operating income increased 4% to \$27.1 million this year from \$26.1 million in the year ago period.

For the nine months ended June 25, 2011, sales increased 6% to \$524.7 million from \$496.2 million in last year's nine months. Net earnings increased 22% to \$39.1 million in the nine months from \$32.0 million last year. Earnings per diluted share were \$2.08 for the nine months compared to \$1.71 last year. Operating income decreased 1% to \$52.0 million from \$52.4 million in the year ago period.

Net earnings for the third quarter and the nine months included a \$6.6 million gain on bargain purchase of a business. Without this gain, net earnings were \$16.7 million, or \$.89 per diluted share, for the quarter and \$32.5 million, or \$1.73 per diluted share, for the nine months.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "While all of our businesses contributed to the quarter's success, a particularly strong performance by our ICEE group highlighted the quarter."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID\* and BARQ'S\*\* frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies, PATIO burritos and HAND FULLS and HOLLY RIDGE BAKERY filled handheld products. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida; Colton, Vernon and Norwalk, California; Holly Ridge, North Carolina; and Weston, Oregon.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*\*BARQ'S is a registered trademark of Barq's Inc.

Unaudited Consolidated Statement of Operations
Three Months Ended
Nine Months Ended

	June 25 <u>2011</u>	J	une 26 <u>2010</u>		June 25 <u>2011</u>		June 26 <u>2010</u>
		(in thousands)					
Net sales	\$ 206,328	\$	189,729	\$	524,691	\$	496,192
Cost of goods sold	 138,787		124,698		362,027		335,345
Gross profit	67,541		65,031		162,664		160,847
Operating expenses	 40,480		38,969		110,676		108,474
Operating income	 27,061		26,062		51,988		52,373
Other income	6,797		236		7,168		717
Earnings before income taxes	 33,858		26,298		59,156		53,090
Income taxes	10,532		10,437		20,077		21,138
Net earnings	\$ 23,326	\$	15,861	\$	39,079	\$	31,952
Earnings per diluted share	\$ 1.24	\$	.85	\$	2.08	\$	1.71
Earnings per basic share	\$ 1.25	\$	.86	\$	2.10	\$	1.73
Weighted average number of diluted shares	18,829		18,731		18,766		18,705
Weighted average number of basic shares	18,700		18,529		18,639		18,516
				Consoli	dated Balance Sl	<u>neets</u>	
		Jun	e 25, 2011				September 25, 2010
		<u>(U</u> 1	naudited)				
				(	(in thousands)		
Cash & cash equivalents		\$	79,643			\$	74,665
Current marketable securities held to maturity			25,528				15,481
Other current assets			154,979				130,385
Property, plant & equipment, net			122,375				110,092
Goodwill			70,070				70,070
Other intangible assets, net			53,140				55,284
Marketable securities held to maturity			29,998				26,300
Other			2,213				1,717
Total		\$	537,946			\$	483,994
Current liabilities		\$	84,059			\$	71,081
Long-term obligations under capital leases			429				619
Deferred income taxes			34,538				30,401
Other long-term liabilities			1,162				1,318
Stockholders' equity			417,308				380,575
Total		\$	537,496			\$	483,994
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The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

# **CONTACT:**

J & J Snack Foods Corp. Dennis G. Moore Senior Vice President Chief Financial Officer 856-532-6603