SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 8, 2007

J & J SNACK FOODS CORP. (Exact name of registrant as specified in its charter)

New Jersey0-1461622-1935537(State or Other Jurisdiction<br/>of Organization)(Commission File Number)<br/>Identification No.)(I.R.S. Employer<br/>Identification No.)

6000 Central Highway, Pennsauken, NJ 08109 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

N/A (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneouusly satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ( ) Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ( ) Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
- ( ) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On August 8, 2007, the Company issued a press release announcing the declaration of a regular quarterly cash dividend of \$.085 per share of common stock.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

- Exhibit Number Description of Document
- 99.1 Press Release dated August 8, 2007

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber Gerald B. Shreiber President

> /s/ Dennis G. Moore Dennis G. Moore Chief Financial Officer

Date: August 8, 2007

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## EXHIBIT INDEX

Exhibit NumberDescription99.1Press Release dated August 8, 2007

J & J Snack Foods Corp. Announces Quarterly Cash Dividend

PENNSAUKEN, N.J.--(BUSINESS WIRE)--Aug. 8, 2007--J & J Snack Foods Corp. (NASDAQ:JJSF) announced today that its Board of Directors has declared a regular quarterly cash dividend of \$.085 per share of its common stock payable on October 4, 2007 to shareholders of record as of the close of business on September 17, 2007.

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID\* and BARQ'S\*\* and CHILL\*\*\* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Newport, California.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*\*BARQ'S is a registered trademark of Barq's Inc.

\*\*\*CHILL is a registered trademark of Wells Dairy, Inc.

CONTACT: J & J Snack Foods Corp. Dennis G. Moore Senior Vice President Chief Financial Officer (856) 665-9533, x 268