SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 9, 2017

J & J SNACK FOODS CORP.

(Exact name of registrant as specified in its charter)

New Jersey (State or Other Jurisdiction of Organization) 0-14616 (Commission File Number) 22-1935537 (I.R.S. Employer Identification No.)

<u>6000 Central Highway, Pennsauken, NJ 08109</u> (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (856) 665-9533

 $\underline{N/A}$ (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

() Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

() Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

() Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))

() Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934.

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

1

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On November 9, 2017, J & J Snack Foods Corp. issued a press release regarding its earnings for the fourth quarter of fiscal 2017.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(c) ExhibitsExhibit NumberDescription of Document99.1Press Release dated November 9, 2017

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J & J SNACK FOODS CORP.

By: /s/ Gerald B. Shreiber

Gerald B. Shreiber President

/s/ Dennis G. Moore

Dennis G. Moore Chief Financial Officer

Date: November 9, 2017

EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release dated November 9, 2017

Contact: Dennis G. Moore Senior Vice President Chief Financial Officer (856) 532-6603



6000 Central Highway Pennsauken, NJ 08109

SALES AND EARNINGS REPORTED BY J & J SNACK FOODS

Pennsauken, NJ, November 9, 2017 - - J & J Snack Foods Corp. (NASDAQ-JJSF) today announced sales and earnings for its fourth quarter and year ended September 30, 2017.

Sales for the fourth quarter (14 weeks) increased 21% to \$316.7 million from \$262.2 million in last year's fourth quarter (13 weeks). For the year ended September 30, 2017 (53 weeks), sales increased 9% to \$1.084 billion from \$992.8 million last year (52 weeks). Excluding sales from the extra week in 2017, sales increased approximately 12% for the fourth quarter and 7% for the year. Net earnings increased 18% to \$24.3 million (\$1.29 per diluted share) in this year's fourth quarter compared to \$20.6 million (\$1.10 per diluted share) last year and for the year earnings increased 4% to \$79.2 million (\$4.21 per diluted share) from \$76.0 million (\$4.05 per diluted share).

Operating income increased 20% to \$36.9 million this year from \$30.7 million in the year ago fourth quarter. For the year, operating income increased 5% to \$118.1 million from \$112.8 million last year.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "Improved results in our fourth quarter were aided by strong performances in our food service group with particular strong sales of soft pretzels, churros, handhelds and certain bakery products. In addition we are benefitting and expect to benefit from several small but key acquisitions in soft pretzels (Labriola Baking) and a southeastern ICEE business and a recent licensing agreement of AUNTIE ANNE'S* soft pretzels in the grocery and fund raising channels. These acquisitions are being integrated and we expect further growth for fiscal year 2018."

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, BAVARIAN BAKERY and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MINUTE MAID** frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S, CALIFORNIA CHURROS and OREO*** Churros, PATIO Burritos and other handheld sandwiches, THE FUNNEL CAKE FACTORY funnel cakes, and several bakery brands within COUNTRY HOME BAKERS and HILL & VALLEY. For more information, please visit http://www.jjsnack.com.

*AUNTIE ANNE'S is a registered trademark of Auntie Anne's LLC

**MINUTE MAID is a registered trademark of The Coca-Cola Company.

***OREO and the OREO wafer design are registered trademarks of Mondelez International group, used under license.

J & J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands, except per share information)

		Quarter Ended			Fiscal Year Ended				
		September 30, 2017 (14 weeks)		September 24, 2016 (13 weeks)		September 30, 2017 (53 weeks)		September 24, 2016 (52 weeks)	
Net Sales		\$	316,726	\$	262,240	\$	1,084,224	\$	992,781
Cost of goods sold			219,179		182,443		753,201		688,314
Gross Profit			97,547		79,797		331,023		304,467
Operating expenses									
Marketing			26,959		22,249		94,394		85,963
Distribution			23,287		18,330		81,824		73,114
Administrative			10,439		8,442		36,843		32,299
Other (income) expense			(7)		42		(145)		281
Total operating expenses			60,678		49,063		212,916		191,657
Operating Income			36,869		30,734		118,107		112,810
Other income (expenses)									
Investment income			1,465		1,014		5,289		4,132
Interest expense & other			(545)		(29)		(1,196)		(123)
Earnings before income taxes			37,789		31,719		122,200		116,819
Income taxes			13,446		11,101		43,026		40,844
NET EARNINGS		\$	24,343	\$	20,618	\$	79,174	\$	75,975
Earnings per diluted share		\$	1.29	\$	1.10	\$	4.21	\$	4.05
Weighted average number of diluted shares			18,811		18,782		18,816		18,769
Earnings per basic share		\$	1.30	\$	1.11	\$	4.23	\$	4.07
			19.705		19 656		10 707		10 640
Weighted average number of basic shares			18,705		18,656		18,707		18,649
	-2-								

J & J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (in thousands, except share amounts)

		otember 30, 2017	September 24, 2016		
Assets					
Current assets					
Cash and cash equivalents	\$	90,962	\$	140,652	
Marketable securities held to maturity		59,113		13,539	
Accounts receivable, net		124,553		98,325	
Inventories		103,268		88,684	
Prepaid expenses and other		3,936		13,904	
Total current assets		381,832		355,104	
Property, plant and equipment, at cost		653,889		605,045	
Less accumulated depreciation and amortization		426,308		420,832	
Property, plant and equipment, net		227,581		184,213	
Other assets					
Goodwill		102,511		86,442	
Other intangible assets, net		61,272		41,819	
Marketable securities held to maturity		60,908		90,732	
Marketable securities available for sale		30,260		29,465	
Other		2,864		2,712	
Total other assets		257,815		251,170	
Total Assets	\$	867,228	\$	790,487	
Liabilities and Stockholders' Equity					
Current Liabilities					
Current obligations under capital leases	\$	340	\$	365	
Accounts payable	Ψ	72,729	Ψ	62,026	
Accrued insurance liability		10,558		10,119	
Accrued liabilities		7,753		6,161	
Accrued compensation expense		19,826		16,340	
Dividends payable		7,838		7,280	
Total current liabilities		119,044		102,291	
		119,044		102,291	
Long-term obligations under capital leases		904		1,235	
Deferred income taxes		62,705		48,186	
Other long-term liabilities		2,253		801	
Stockholders' Equity					
Preferred stock, \$1 par value; authorized 10,000,000 shares; none issued		-		-	
Common stock, no par value; authorized, 50,000,000 shares; issued and outstanding 18,663,000 and					
18,668,000 respectively		17,382		25,332	
Accumulated other comprehensive loss		(8,875)		(13,415	
Retained Earnings		673,815		626,057	
-			-	637,974	
	\$		\$	790,487	
Total stockholders' equity Total Liabilities and Stockholders' Equity	\$	682,322 867,228	\$	63	

-3-

J & J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

Fiscal Year Ended					
September 24, 2016 (52 weeks)	September 26, 2015 (52 weeks)				
\$ 75,975	\$ 70,183				
34,536	32,356				
5,587	5,915				
(398)	(334)				
1,011	103				
2,375	2,166				
7,700	(121)				
661	4,319				
3,571	(3,123)				
(6,295)					
(7,386)	(2,871)				
3,888	287				
121,225	103,921				
-	(615)				
(48,709)	(48,641)				
(41,786)	(90,240)				
13,224	110,117				
2,294	1,786				
375	(898)				
(74,602)	(28,491)				
(15,265)	(8,011)				
6,570	4,663				
(355)	(243)				
(28,523)	(26,154)				
(37,573)	(29,745)				
	(3,756)				
	41,929				
133,689	91,760				
	\$ 133,689				
)) 6,963 133,689				

-4-

		Fiscal year ended					
	September 30, 2017 (53 weeks)			otember 24, 2016 52 weeks)	September 26, 2015 (52 weeks)		
Sales to External Customers:							
Food Service							
Soft pretzels	\$	180,138	\$	170,155	\$	168,970	
Frozen juices and ices		49,469		51,798		54,454	
Churros		62,809		57,318		56,602	
Handhelds		36,913		27,427		21,817	
Bakery		351,357		294,518		301,135	
Other		21,108	<u>*</u>	20,313	<u>+</u>	13,657	
Total Food Service	\$	701,794	\$	621,529	\$	616,635	
Retail Supermarket							
Soft pretzels	\$	35,081	\$	33,279	\$	35,727	
Frozen juices and ices		71,325		68,924		72,174	
Handhelds		14,892		15,347		18,957	
Coupon redemption		(4,898)		(4,430)		(4,725	
Other	<u>+</u>	2,847	<u>_</u>	4,469	<u>_</u>	1,244	
Total Retail Supermarket	\$	119,247	\$	117,589	\$	123,377	
Frozen Beverages							
Beverages	\$	160,243	\$	150,118	\$	142,705	
Repair and maintenance service		74,594		71,123		65,765	
Machines sales		27,073		31,155		26,413	
Other	<u>.</u>	1,273	<u>ф</u>	1,267	<u>ф</u>	1,361	
Total Frozen Beverages	\$	263,183	\$	253,663	\$	236,244	
Consolidated Sales	\$	1,084,224	\$	992,781	\$	976,256	
Depreciation and Amortization:							
Food Service	\$	24,629	\$	22,912	\$	21,289	
Retail Supermarket		949		1,031		1,132	
Frozen Beverages		16,867		16,180		15,850	
Total Depreciation and Amortization	\$	42,445	\$	40,123	\$	38,271	
Operating Income:							
Food Service	\$	81,208	\$	76,539	\$	75,286	
Retail Supermarket		10,627		9,618		11,020	
Frozen Beverages		26,272		26,653		24,582	
Total Operating Income	\$	118,107	\$	112,810	\$	110,888	
Capital Expenditures:							
Food Service	\$	44,067	\$	24,759	\$	28,228	
Retail Supermarket		239		369		112	
Frozen Beverages		27,874		23,581		20,301	
Total Capital Expenditures	\$	72,180	\$	48,709	\$	48,641	
Assets:							
Food Service	\$	635,709	\$	589,854	\$	543,851	
Retail Supermarket		21,129		22,090		24,209	
Frozen Beverages		210,390		178,543		171,609	
Total Assets	\$	867,228	\$	790,487	\$	739,669	

RESULTS OF OPERATIONS:

Fiscal 2017 (53 weeks) Compared to Fiscal Year 2016 (52 weeks)

Net sales increased \$91,443,000, or 9%, to \$1,084,224,000 in fiscal 2017 from \$992,781,000 in fiscal 2016. Excluding sales from the extra week in 2017, sales increased approximately 7% from 2016 to 2017.

Excluding sales from Hill & Valley, Inc., acquired in January 2017, an ICEE distributor located in the Southeast acquired in June 2017 and Labriola Bakery which was acquired in August 2017 and the extra week in 2017, sales increased approximately 3% for the year.

We have three reportable segments, as disclosed in the accompanying notes to the consolidated financial statements: Food Service, Retail Supermarkets and Frozen Beverages.

The Chief Operating Decision Maker for Food Service and Retail Supermarkets and the Chief Operating Decision Maker for Frozen Beverages monthly review detailed operating income statements and sales reports in order to assess performance and allocate resources to each individual segment. Sales is considered to be the one and only key variable monitored by the Chief Operating Decision Makers and management when determining each segment's and the company's financial condition and operating performance. In addition, the Chief Operating Decision Makers review and evaluate depreciation, capital spending and assets of each segment on a quarterly basis to monitor cash flow and asset needs of each segment.

FOOD SERVICE

Sales to food service customers increased \$80,265,000 or 13%, to \$701,794,000 in fiscal 2017, Excluding sales from the extra week in 2017, sales increased approximately 10% from 2016 to 2017. Excluding Hill & Valley and Labriola sales and the extra week in 2017, sales increased approximately 5% for the year. Soft pretzel sales to the food service market increased 6% to \$180,138,000 for the year with strong sales to restaurant chains and with sales increases and decreases throughout our customer base. Our new line of BRAUHAUS pretzels contributed to the increased sales. Excluding Labriola sales, soft pretzel sales increased 5%. Frozen juice bar and ices sales decreased \$2,329,000, or 4%, to \$49,469,000 for the year due primarily to lower sales to warehouse club stores. Churro sales to food service customers were up 10% to \$62,809,000 for the year with increased sales to restaurant chains and warehouse club stores. Sales of bakery products increased \$56,839,000, or 19%, for the year. Excluding Hill & Valley sales, bakery sales increased 7% for the year. Although sales increases and decreases were spread across our customer base, increased sales to two customers accounted for the entire sales increase, exclusive of Hill & Valley. Handheld sales to food service customers were up 35% to \$36,913,000 in 2017 with sales increases to four customers accounting for about 75% of the increase. Sales of funnel cake increased \$780,000, or 4% to \$19,959,000 due primarily to increased sales to school food service and despite a sharp decline in sales to one restaurant chain. Overall food service sales to restaurant chains and school food service were strong for the year. Sales of new products in the first twelve months since their introduction were approximately \$43 million for the year. Volume increases, including new product sales and sales from acquired companies, accounted for virtually all of the food service sales increases. Price increases had a marginal impact on sales for the year. Operating income in our Food Service segment increased from \$76,539,000 in 2016 to \$81,208,000 in 2017 with primarily all of the increase coming in our fourth guarter because of strong sales of all product categories compared to last year's fourth guarter and about \$551,000 of operating income from Hill & Valley. Additionally, last year's fourth quarter was impacted by roughly \$1.5 million of costs related to certain bakery products that were withdrawn from the market due to quality issues. Operating income for the 2017 year benefitted from a \$1.8 million gain on insurance recovery recorded in our third quarter related to last year's product quality issues.

RETAIL SUPERMARKETS

Sales of products to retail supermarkets increased \$1,658,000 or 1% to \$119,247,000 in fiscal year 2017. Excluding sales from the extra week in 2017, sales decreased approximately 1/2 of 1% from 2016 to 2017. Soft pretzel sales to retail supermarkets were \$35,081,000 compared to \$33,279,000 in 2016, an increase of 5%. About 3/4 of the pretzel sales increase was from sales of AUNTIE ANNE'S products, under a license agreement entered into this year. Sales of frozen juices and ices increased \$2,401,000 or 3% to \$71,325,000 primarily because of a reduction in trade spending which was higher than usual last year to introduce WHOLE FRUIT Organic juice tubes and new PHILLY SWIRL products and increased sales of the WHOLE FRUIT product line in general. Coupon redemption costs, a reduction of sales, increased 11% to \$4,898,000 for the year. Handheld sales to retail supermarket customers decreased 3% to \$14,892,000 for the year as sales of this product line in retail supermarkets continues its long-term decline. Sales of OREO churros, introduced last year, were approximately \$2.5 million for the year compared to \$4.0 million last year, with all of the decline in the fourth quarter.

Sales of new products in the first twelve months since their introduction were approximately \$2.8 million in fiscal year 2017. Price increases were negligible in 2017. Operating income in our Retail Supermarkets segment increased from \$9,618,000 to \$10,627,000 for the year primarily because of approximately \$2.5 million of higher trade spending in 2016 for the introduction of WHOLE FRUIT Organic juice tubes, OREO churros, PILLSBURY mini dessert pies and several PHILLY SWIRL products.

FROZEN BEVERAGES

Frozen beverage and related product sales increased 4% to \$263,183,000 in fiscal 2017. Excluding sales from the extra week in 2017, sales increased approximately 2% from 2016 to 2017. Excluding the acquired ICEE distributor and the extra week in 2017, sales increased approximately 1% for the year. Beverage sales alone increased 7% or \$10,125,000 for the year with increases and decreases throughout our customer base. Gallon sales were up 6% in our base ICEE business, with sales increases spread throughout our customer base. Service revenue increased 5% to \$74,594,000 for the year with sales increases and decreases spread throughout our customer base. Sales of beverage machines, which tend to fluctuate from year to year while following no specific trend, decreased from \$31,155,000 in 2016 to \$27,073,000 in 2017. Operating income in our Frozen Beverage segment decreased from \$26,653,000 in 2016 to \$26,272,000 in 2017 due primarily to lower machine sales and higher payroll and payroll related costs.

CONSOLIDATED

Other than as commented upon above by segment, there are no material specific reasons for the reported sales increases or decreases. Sales levels can be impacted by the appeal of our products to our customers and consumers and their changing tastes, competitive and pricing pressures, sales execution, marketing programs, seasonal weather, customer stability and general economic conditions.

Gross profit as a percentage of sales decreased to 30.53% in 2017 from 30.67% in 2016. Without the lower gross profit percentage of the Hill & Valley business, gross profit percentage would have been 30.82% in 2017. Gross profit percentage compared to the previous year benefitted from higher volumes throughout our business and lower trade spending in our retail supermarket business but was negatively impacted by higher payroll and payroll related costs throughout our business. Additionally this year's gross margin percentage benefitted from the \$1.8 million gain on insurance recovery in contrast to the additional \$1.5 million of related costs in last year.

Total operating expenses increased \$21,259,000 to \$212,916,000 in fiscal 2017 and as a percentage of sales increased to 19.64% of sales from 19.31% in 2016. Marketing expenses were 8.71% and 8.66 of sales in 2017 and 2016, respectively. Distribution expenses as a percent of sales increased to 7.55% from 7.36% in 2017 due in part to higher shipping costs. Administrative expenses were 3.40% and 3.25% of sales in 2017 and 2016, respectively as we incur costs to upgrade our information systems.

Operating income increased \$5,297,000 or 5% to \$118,107,000 in fiscal year 2017 as a result of the aforementioned items.

Our investments generated before tax income of \$5.3 million this year, up from \$4.1 million last year. Last year's income was reduced by realized losses of \$661,000 on sales of investments.

Other expenses this year include \$1,070,000 of expenses incurred to acquire Hill & Valley, the ICEE distributor and Labriola Bakery.

The effective income tax rate increased to 35.2% from 35.0% last year. We expect the effective income tax rate for 2018 to be approximately 36%.

Net earnings increased \$3,199,000 or 4%, in the 53 weeks fiscal 2017 to \$79,174,000, or \$4.21 per diluted share, from \$75,975,000, or \$4.05 per diluted share, in the 52 weeks fiscal 2016 as a result of the aforementioned items.

There are many factors which can impact our net earnings from year to year and in the long run, among which are the supply and cost of raw materials and labor, insurance costs, factors impacting sales as noted above, the continuing consolidation of our customers, our ability to manage our manufacturing, marketing and distribution activities, our ability to make and integrate acquisitions and changes in tax laws and interest rates.

-8-