FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ngton, D.C. 20549	OMB APPROVAL

STATEMENT	OF CHANGES I	N BENEFICIAL	OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number: 3235-028								
Estimated average burden								
hours per response:	0.5							

	nd Address of	Reporting Person*								Symbol	SF]		Check a	ıll appli	,		
LODIO	II LLOIT	ZIIID IVI												Directo		10%	Owner
(Last)	(Fi	rst) (Middle)		3. Date of Earliest Transaction (Month/Day/Year)								Officer (give title below)			Othe below	(specify v)
THE WHARTON SCHOOL-MARKETING			01	01/02/2004													
DEPARTMENT																	
3620 LOCUST WALK STE. 1400				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
(Stroot)				_									X Form filed by One Reporting Person				
(Street) PHILADELPHIA PA 19104-6371												Form filed by More than One Reporting Person					
(City)	(SI	ate) (Zip)														
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				ay/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8) Disposed Of (D) (Instr. 3, 5)			Transaction Disposed Of (D) (Instr. 3, 4) Code (Instr. 5)				, 4 and Securit Benefic Owned		es F ally (I Following (I	. Ownership form: Direct D) or Indirect I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
								or Price	. т	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
				• •	Calls						_		_				
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, T Security or Exercise (Month/Day/Year) if any			Code (ransaction of ode (Instr. Derivative			Expiration Date (Month/Day/Year) A Si U		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)					Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title	Amount or Number of Shares					
Deferred Common Stock	\$37.76	01/02/2004		A		1,500		(1)		(1)	Commor	1,500	\$3'	7.76	6,000	D	

Explanation of Responses:

1. *Deferred Stock Plan

Leonard Lodish

01/05/2004

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.